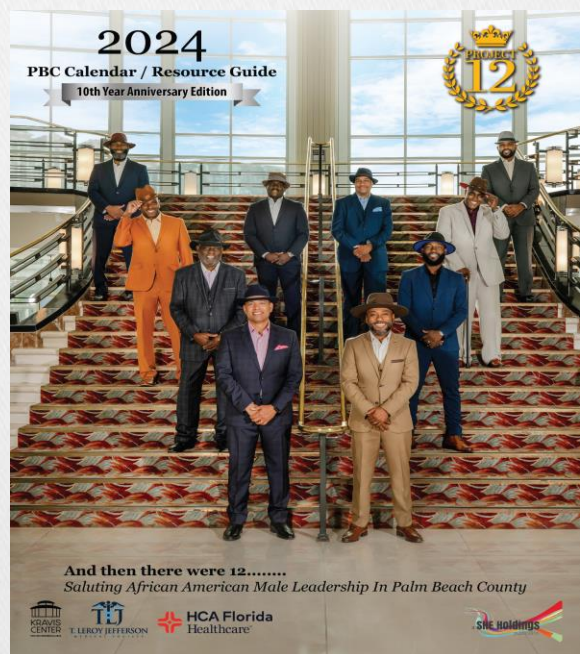


PROJECT 12 2025
Calendar/Resource Guide Sponsorships



Sha's Community Initiatives, Inc. presents its....
11th ANNUAL UNVEILING RECEPTION
The BowTie Effect

“Saluting Men of Color in South Florida ”



Thank you for your consideration!
Contact info: moore.shenetria@gmail.com 561.632.6051



December 2024

Good Day!

Thank you for your interest in supporting Shas Community Initiatives, Inc. Project 12, one of its programs and publication highlights positive black male leadership and is designed to inspire the next generation of young men by utilizing local leaders as role models. This upcoming PBC 11th edition will have a total of 132 men honorees and our 6th Broward/Dade edition with 72 men, bringing our total honorees to date of 204 men. We honor educators, physicians, attorneys, athletes, coaches, entrepreneurs, husbands, fathers, pastors, community leaders in Palm Beach, Broward and Dade. Additionally, we have a scholarship fund in which we have given out 17k in scholarships to local students. We present our annual humanitarian awards for the year to community leaders for their service at the reception as well as the male honorees.

Many utilize the calendar digitally or in print as a marketing tool to support local minority business owners while honoring those who have exemplified leadership in our community. The resource guide provides contact information needed such as the supervisor of election, black chamber of commerce, urban league and much more. Our publication has over 75 advertising opportunities while providing you with a snapshot of upcoming events at a glance.

Again, thank you for your consideration in supporting Project 12. It is through your support that Project 12 Calendar/Resource Guides are published and distributed throughout our community! To support Project 12, please make all payments payable to Sha's Community Initiatives, Inc. a 501c3.

Thank you in advance for your support!

Shenetria Moore

Shenetria Moore

*Shenetria Moore, President & CEO
Sha's Community Initiatives, Inc. 501c
US Army Veteran, ODS*

Ph: 561-632-6051

Email: moore.shenetria@gmail.com



An Annual Calendar/Resource Guide honoring 12 of the Top Black Men in leadership roles. These men have been selected based on their involvement in one or all three of the areas mentioned below:

Business > Community Service > Family

Editions: Palm Beach County and Broward/Dade;

- * Publish date: PBC-Feb. Broward/Dade – February 2025
- * 52+ pages PBC -36 Broward/Dade+ pages -8.5 by 11 calendar/resource guide/glossy
- * Distribution: 1,000 printed copies
- * Digital desktop version/ on homepage of website/promoted on partners website



Will you support Project 12?

Visit our site at www.sheholdingsllc.com

Platinum Sponsorship

- ❖ Premium position (inside front or back cover or Double Truck Centerfold Ads for Palm Beach / Broward County Edition)
 - ❖ Listed as Presenting Sponsor for All Things Veterans Events 2025 (12 to 15 events –Treasure Coast, Palm Beach and Broward County)
 - ❖ Logos on calendar covers
 - ❖ Acknowledged as a reception sponsor and 3-5 min. on the program
 - ❖ Logo/hyperlink on new website homepage(AllThingsVeterans.Net)
 - ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
 - ❖ Branded Collateral in grap bag
 - ❖ Photo op with the recipients(Group pictures)
 - ❖ Premium placement Full Table of 10 tickets
- \$20,000 Investment***



GOLD SPONSORSHIP

- ❖ Premium position (inside front or back cover or Double Truck Centerfold Ads for Palm Beach /Broward County Edition)
 - ❖ Acknowledged as a reception sponsor and 3-5 min. on the program or video
 - ❖ Logo/hyperlink on new website homepage
 - ❖ Logo/hyperlink sent in email blast/social media as a sponsor/digital flipbook
 - ❖ Photo op with the recipients(Group picture with PBC /Broward)
 - ❖ Premium Placement Full Table of 10 tickets
- \$15,000 Investment***

Silver Sponsorship

- ❖ Premium position (inside front or back cover or Double Truck Centerfold Ads for Palm Beach / Broward County Edition)
- ❖ Acknowledged as a reception sponsor and 2-3 minute
- ❖ Logo/hyperlink on new website homepage
- ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
- ❖ Photo op with the recipients
- ❖ Premium Placement Table of 10 tickets
- ❖ Branded Collateral in grab bag

\$10,000 package



Bronze Sponsorship

- ❖ Premium position Full Page Ads for Palm Beach / Broward County Edition
- ❖ Acknowledged as a reception sponsor and 2-3 min. Video presentation
- ❖ Logo/hyperlink on new website homepage
- ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
- ❖ Branded Collateral in grab bag
- ❖ Premium Placement Table of 10

Price: \$5,000



Friendship Sponsorship

- ❖ Full Page Full Color Ad for Palm Beach or Broward County Edition
 - ❖ Acknowledged as a sponsor
 - ❖ Logo/hyperlink on new website homepage
 - ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
 - ❖ Premium Placement Table of 10
 - ❖ Listed as a scholarship sponsor
- \$3,000 package**
-



Table + Sponsorship

- ❖ Table of 10
 - ❖ Half Page Ad for Palm Beach or Broward County Edition
 - ❖ Acknowledged as a table sponsor
 - ❖ Logo/hyperlink on new website homepage
 - ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
- Price: \$2,000**



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Project 12 Broward County Inaugural Edition

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Rest in Peace Honorary member **JAMES TEAGUE, JR.**

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The public relations firm has extensive experience and specializes in Public Involvement and Small Business Management directly related to Large-scale Public Private Partnerships (P3s). Supplemental core services include; Community Relations, Media Relations and Government Relations. In addition, Mr. Lewis is a small business advocate and currently mentors 41 small business owners.

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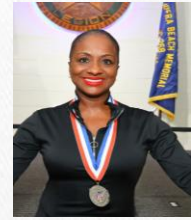
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Thank you for your support!



My goal is to continue serving my community as I have served my country with your support. Thank you again for your support in advance.

Make all payments to: Shas Community Initiatives, Inc.
2620 N. Australian Ave. Ste 100E
West Palm Beach, Fl 33407

Its Going To Be Great!

Please click below to see 2024's reception
www.sheholdingsllc.com



For any additional questions please contact Shenetria Moore at moore.shenetria@gmail.com or 561632-6051.

