

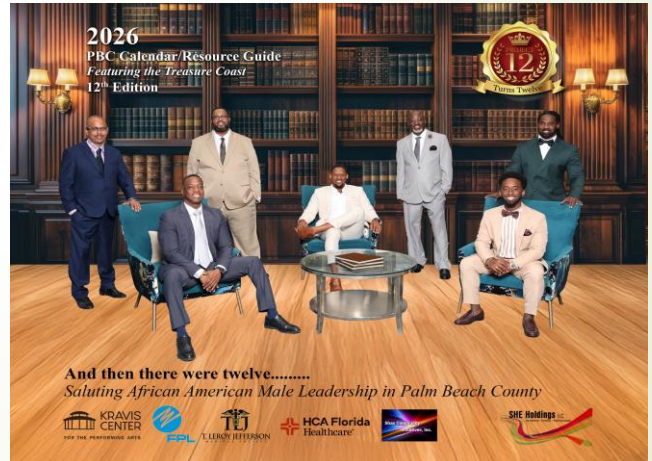
PROJECT 12 2027 Sponsorship Packages



Sha's Community Initiatives, Inc. presents its....

13th ANNUAL UNVEILING RECEPTION The Scent of Lavender!

Empowered by Grace, United by Purpose
"Saluting Men of Color in South Florida "



Thank you for your consideration!
Contact info: moore.shenetria@gmail.com 561.632.6051



Greeting!



We're thrilled to have your consideration to support Shas Community Initiatives, Inc.'s Project 12! This initiative shines a spotlight on positive black male leadership, empowering the next generation of young men by recognizing local role models. Our upcoming editions bring us to an impressive total of 252 men across Palm Beach, Treasure Coast, Broward, and Dade counties. These exceptional individuals include educators, physicians, attorneys, athletes, coaches, entrepreneurs, and community leaders who embody outstanding Resource Guide: Our comprehensive guide provides essential contact information, including the supervisor of elections, black chamber of commerce, and urban league.

Project 12 Initiative Highlights:

- Scholarship Fund: We've awarded over \$30,000 in scholarships to local students, fostering education and growth.
- Honorees: Our annual awards reception honors 12 recipients for Palm Beach and 12 recipients from the Broward/Dade market.
- Humanitarian Awards: Our annual awards recognize three community leaders for their selfless service in the three counties represented.
- Advertising Opportunities: With over 75 options, our publication offers a unique chance to support local minority businesses while promoting your brand in the calendar.

Your support contributes to our continued expansion of this initiative. We have plans for expansion into the Dallas, New Jersey and Atlanta, Georgia.

To contribute to this initiative please make payments payable to Sha's Community Initiatives, Inc., a 501c3 organization. Together, we can inspire and empower the next generation of leaders.

Thank you in advance for your support!

Shenetria Moore

Shenetria Moore

President & CEO

Sha's Community Initiatives, Inc.

US Army Veteran, ODS

Ph: 561-632-6051

Email: moore.shenetria@gmail.com





P12 Annual Calendar/Resource Guide honors Black Men in leadership roles. These men have been selected based on their involvement in one or all three of the areas mentioned below:

Business > Community Service > Family

Editions: Palm Beach County(featuring the Treasure Coast and Broward/Dade

* Publish date: Saturday, January 30, 2027

* 52+ pages PBC; 36+Broward/Dade pages -8.5 by 11 calendar/resource guide/glossy



Can we count on your support of Project 12?

Visit our site at www.sheholdingsllc.com

Platinum Sponsorship



- ❖ Premium position (inside front or back cover or Double Truck Centerfold Ads for Palm Beach / Broward County Edition)
- ❖ Premium Placement Full Table of 10
- ❖ Logos on both calendar covers
- ❖ Acknowledged as a reception sponsor and 5-7 min. on the program
- ❖ Listed as community partner on homepage of website
- ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
- ❖ Logo on digital screen presentation with company video promo looping
- ❖ Branded Collateral in grap bag
- ❖ Photo op with the recipients(Group pictures)
- ❖ Listed as a sponsor of male mentoring group to attend the reception
- ❖ Listed as a All Things Veterans Sponsor for the year of 2027(10-12 events)

\$20,000 Investment



Gold Sponsorship

- ❖ Premium position (inside front or back cover or Double Truck Centerfold Ads for Palm Beach & Broward County Edition)
- ❖ Acknowledged as a reception sponsor and 5-7 min. on the program or video
- ❖ Logo/hyperlink on website homepage and logo on digital screen
- ❖ Logo/hyperlink sent in email blast/social media as a sponsor/digital flipbook
- ❖ Photo op with the recipients(Group picture with PBC /Broward)
- ❖ Listed as a sponsor of a mentoring group table in attendance with photo op
- ❖ Premium Placement Full Table of 10 tickets

\$15,000 Investment



Silver Sponsorship

Premium position (inside front or back cover or Double Truck Centerfold Ads for Palm Beach and Broward / Dade County Edition)

- ❖ Acknowledged as a reception sponsor and 5-7 minute
- ❖ Logo/hyperlink on website homepage/Logo on sponsorship board at event
- ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
- ❖ Logo played on video with slideshow presentation
- ❖ Photo op with the recipients
- ❖ Premium Placement Table of 10 tickets
- ❖ Branded Collateral in gift bag

\$10,000 package



Bronze Sponsorship

- ❖ Premium position Full Page Ads for Palm Beach or Broward County Edition
- ❖ Acknowledged as a reception sponsor and 3-5 min.
- ❖ Logo/hyperlink on new website homepage/ Logo on sponsorship board at event
- ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
- ❖ Branded collateral in grap bag
- ❖ Premium Placement Table of 10

\$5,500 package





Audio Visual Sponsorship

Full Page Full Color Ad for Palm Beach or Broward County Edition

Special signage as Audio Visual sponsor

- ❖ Logo/hyperlink on new website homepage
- ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
- ❖ Premium Placement Table of 10

\$5,000 package

Ice Sculpture Sponsorship

- ❖ Full Page Full Color Ad for Palm Beach or Broward County Edition
- ❖ Special signage as Ice Sculpture sponsor
- ❖ Logo/hyperlink on new website homepage
- ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook
- ❖ Premium Placement Table of 10

\$3,600 package



Friendship Sponsorship

- ❖ Table of 10
- ❖ Half Page Ad for Palm Beach or Broward County Edition
- ❖ Acknowledged as a sponsor
- ❖ Logo/hyperlink on new website homepage
- ❖ Logo/hyperlink sent in email blast/social media as a sponsor/Digital Flipbook

\$2,500 (* please note: upgrade to full page ad for only \$375)



Customize Sponsorships are available starting at \$1,500
Also ask me about the multi county discounts and special bundle pricing.
Contact me today for details! moore.shenetria@gmail.com or 561-632-6051

Table of 10 seats \$1,850
 Individual Tickets \$185

Full Page Ad 8.5 X 11 - \$1,000
 Half Page Ad 8.5 x 5.5 - \$625

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Project 12 Broward County Inaugural Edition

Salutes the late **JAMES TEAGUE, JR.** and acknowledges him as our 1st ever Honorary Recipient!

Rest in Peace Honorary member JAMES TEAGUE, JR.

Please Make a Contribution to:
 The James Teague Scholarship Fund
 By CashApp: \$ZetaChiOmegaPsiPhi

Make Checks Payable and Mail to:
Zeta Chi Omega Psi Phi Educational & Benevolent Fund, Inc.
 3007 W. Commercial Blvd., Suite 204
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Ask The Experts

L. B. Limited & Associates, Inc is a Florida corporation based in West Palm Beach. The firm has been in business for twenty-nine (29) years and was founded by Mr. Bruce N. Lewis in October 1990.

The public relations firm has extensive experience and specializes in Public Involvement and Small Business Management directly related to Large-scale Public Private Partnerships (P3s). Supplemental core services include: Community Relations, Media Relations and Government Relations. In addition, Mr. Lewis is a small business advocate and currently mentors 41 small business owners.

Bruce Lewis, President & CEO

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Thank you for your support!



Together, We Can Make a Lasting Impact!

Your support of Project 12 2027 and Shas Community Initiatives, Inc. is an investment in stronger communities and brighter futures. Together, we can continue celebrating positive leadership, inspiring the next generation, supporting veterans and seniors, and connecting individuals and families with meaningful resources. We invite you to partner with us in creating lasting impact—because when we invest in people, we strengthen the entire community.

Your partnership helps expand our reach, sustain vital programming, create new opportunities, and ensure that our mission of service continues to positively impact generations to come.

If you have any additional questions, Please feel free to reach out to me at moore.shenetria@gmail.com or 561-632-6051. Please take a moment and visit www.sheholdingsllc.com to see a glimpse of our 12th Annual Calendar Unveiling Reception.

Again, Thank you again for your consideration.

Warmest Regards,

Shenetria Moore



Shenetria Moore
Shas Community Initiatives, Inc.
President & CEO
US Army Veteran, ODS